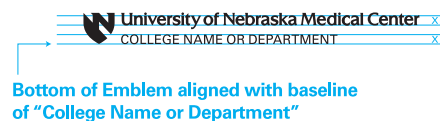# Pen Premiums Minimum Logo Sizes
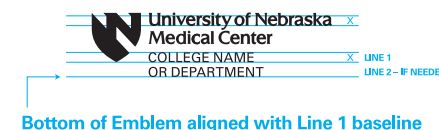
UNMC

Logo Formats

There are 2 approved formats to use when producing pen premiums displayed at right. Select the format that best fits the imprint area for the pen premium. The dimensions of these formats must stay relative when scaled proportionately within the imprint area.

Please note: These formats are to be used for pen premiums ONLY.

Pen A – Horizontal

Bottom of Emblem aligned with baseline of "College Name or Department"

Pen B – Stacked

Bottom of Emblem aligned with Line 1 baseline

Example Sizes and Layouts

The following examples displayed at right are showing the comparison between the same formats when keeping the same proportions using different length college names or departments.

The longer the college name or department the smaller the logo will print within the imprint area.

The final logo should be scaled to its max width or height and then centered within the imprint area to receive the best results.

When selecting a pen, select one with the largest imprint area for best results.

**Imprint Area
1.75" x .25"**

**Imprint Area
1.75" X .35"**

**Imprint Area
1.75" X .375"**

**Imprint Area
1.5" X .35"**

**Imprint Area
1.25" X .35"**

BRAND WISE