



MEDIA AUTHORIZATION FORM INSTRUCTIONS

The Media Authorization Form is used by the University of Nebraska Medical Center and its hospital partner, Nebraska Medicine, for getting permission from a patient or their parent/guardian (if patient is under the age of 19) to:

- take photographs
- produce printed materials, such as newspaper or magazine articles
- produce television programs, videotape recordings, internet materials and other visual and/or audio recordings.

Instructions:

1. Have the patient or their parent/guardian (if patient is under the age of 19) fill out the Media Authorization Form, read it and if they agree, sign their name at the bottom of the form where it says, "Signature of Individual or "Signature of parent, guardian or authorized representative."
2. In the line, "I understand that I may withdraw this authorization in writing at any time by notifying _____," the employee puts his or her name and work phone number.
3. Employee signs as "Witness," and ensures the form is dated.
4. Employee gives patient or their parent/guardian a copy of the signed form.
5. The original is retained and filed by the employee.

If you have any questions, please contact Vicky Cerino or Tom O'Connor, University of Nebraska Medical Center Public Relations Department, vcerino@unmc.edu, toconnor@unmc.edu, 402 559-4353.